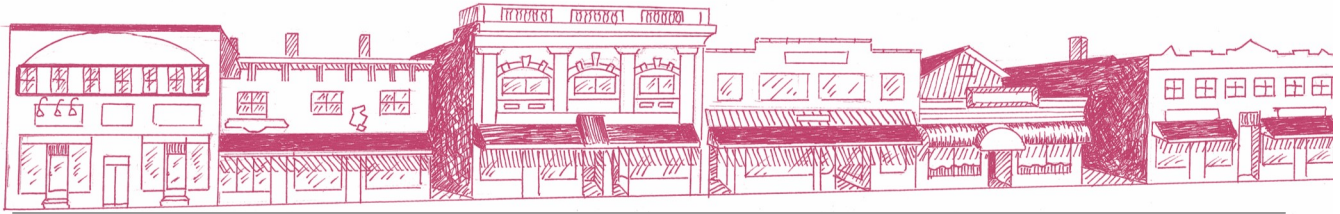




Art on the Avenue



The Caldwell Merchants Association invites artists from near and far to participate in ART ON THE AVENUE 2013. Please read this prospectus carefully. If you have any questions call June Cowell at 973-364-1124 or email LovelyLivingInteriors@gmail.com.

DATE: Saturday, June 1, 2013

ARRIVAL/SET-UP TIME: 8:30-9:45am

Please allow enough time to set up your display. The show will be open from 10am to 5pm.

RAIN DATE: Sunday, June 2, 2013, 12-5pm

DISPLAY: Sturdy, barrier-free, grid fencing will be provided along the street curbing. All hanging art must be framed; gallery wrap is permitted. Standing bins with unframed flat art limited to one per artist providing 4' of sidewalk clearance. Some spaces available for artists' own hanging systems.

REGISTRATION FEE: \$50 by May 1; (\$75 5-02 or after) for 8-12 ft wide space depending on location. A 5% discount will be given to groups of 10 or more from one organization. Registered artists will receive a map with their location for display on Bloomfield Avenue.

CATEGORIES: Fine art, sculpture, photography & Fine Art Crafts. Art may be offered for display or SALE. All proceeds to be kept by artists.

AWARDS: Only hanging art, sculpture and photography will be judged for the Winners' Circle awards for originality, skill level and creativity. \$1000 in awards includes \$500 Best in Show. If your work is chosen for the Winners Circle please bring it to the Public Green adjacent to Roseland Ave at 1:30pm. Final judging for awards will be 2:30-3:30 with ceremony at 4pm.

Clip and mail

PRE-REGISTRATION & LIABILITY WAIVER:

The Borough of Caldwell and The Caldwell Merchants Association cannot be held responsible for personal injury, damage or loss to artwork. It is suggested that all artists carry their own insurance. Please fill out and sign this form and return with a brief biography and entry fee to:

Caldwell Merchants Association
328 Bloomfield Avenue
Caldwell, NJ 07006

Entry Fee by May 1 is \$50; May 2-15 is \$75.

Locations on Bloomfield Avenue will be on a first come, first serve basis. Please indicate with a check mark the type of art you will be displaying:

- Fine Art
- Photography
- Sculpture
- Fine Art Crafts (Must be juried: please email two examples of your work in jpeg format to: ajohnsonipgnj@gmail.com)

I prefer to use my own display system (sides must be under 3 feet wide and allow four feet of sidewalk clearance).

NAME: _____

ADDRESS: _____

CITY: _____

STATE: _____ **ZIP:** _____

E-MAIL: _____

WEBSITE: _____

PHONE: () _____

Cell Phone: () _____

SIGNATURE: _____

For more information go to:
www.caldwellmerchants.com

About the Judges

Annette Adrian Hanna:

Annette Adrian Hanna is both an oil and pastel painter. She has studied at the Art Students League in New York and with Daniel Greene, George Pasantino and John Howard Sanden. Painting both in studio and *en plein air*, landscape and portraits are her favorite subjects.

She is a member of the American Artists Professional League of New York, the Catherine Lorillard Wolfe Art Club, the Portrait Society of America and the Pastel Society of America. Her publications include *American Artist & International Artist* magazines, *The Best of Pastel* and her own book "How to Paint Portraits in Oil". She has awards from the Hudson Valley Art Association, The American Artist's Professional League, the Catherine Lorillard Wolfe Art Club, the American Society of Portrait Artists, as well as five gold medals from the Salmagundi Club.

Annette is a faculty member of the Morris County Art Association and the Center for Contemporary Art in New Jersey and has exhibited nationally and internationally.

Mark de Mos:

Mark is a watercolor, oil and pastel artist. He has studied with many artists including Robert Sakson, Frank Zuccarelli, Gary Godbee, Ed Havas, and Ferdinand Petrie.

He is a member of Allied Artists of America, Hudson Valley Art Association, New Jersey Watercolor Society, Garden State Watercolor Society, North East Watercolor Society, and the Pastel Society of New Jersey. Winner of numerous prestigious awards including Best in Show and Awards of Excellence, he has been featured in *Watercolor Magic* magazine and the *Best of Watercolor* books, [Splash 8](#) and [Splash 9](#) as well as [Watercolor Secrets](#).

Mark is currently on the faculty of the Contemporary Center for the Arts, Bedminster, the Livingston Art Association and Lets Create (children) in Den-ville.

Marty Koestler, proprietor of THE FRAME SHOP, located at 295 Bloomfield Ave., Caldwell, will offer a **25% discount** to artists participating in this event.



Caldwell Merchants Association
328 Bloomfield Avenue
Caldwell, New Jersey 07006

Dated Material Enclosed!
Artists Wanted for Art on the Avenue!

**Art on
the
Avenue**

**June 1, 2013
10am-5pm
Bloomfield Ave.
Caldwell, NJ**