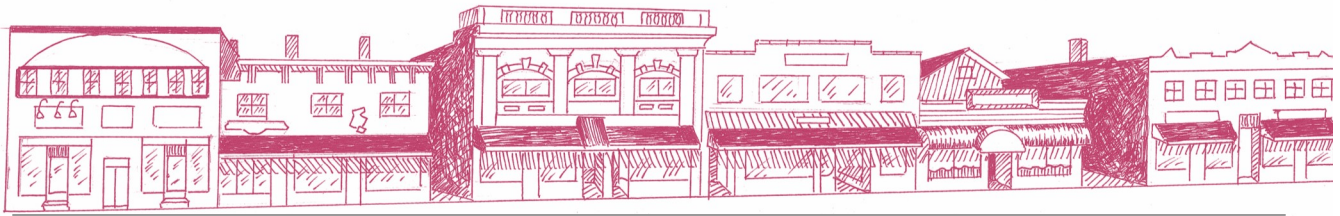




# Art on the Avenue



The Caldwell Merchants Association invites artists from near and far to participate in ART ON THE AVENUE 2012. Please read this prospectus carefully. If you have any questions call June Cowell at 973-364-1124 or email [LovelyLivingInteriors@gmail.com](mailto:LovelyLivingInteriors@gmail.com) .

**DATE:** Saturday, June 9, 2012

**ARRIVAL/SET-UP TIME:** 8:30-9:45am

Please allow enough time to set up your display. The show will be open from 10am 5pm.

**RAIN DATE:** Sunday, June 10, 2012, 12-5pm

**DISPLAY:** Sturdy, barrier-free, grid fencing will be provided along the street curbing. All hanging art must be framed; gallery wrap is permitted. Standing bins with unframed flat art limited to one per artist providing 4' of sidewalk clearance. Some spaces available for artists' own hanging systems.

**REGISTRATION FEE:** \$50 by May 1; (\$75 5-02 or after) for 8-12 ft wide space depending on location. A 5% discount will be given to groups of 10 or more from one organization. Registered artists will receive a map with their location for display on Bloomfield Avenue.

**CATEGORIES:** Fine art, sculpture, photography & Fine Art Crafts. Art may be offered for display or SALE. All proceeds to be kept by artists.

**AWARDS:** Only hanging art, sculpture and photography will be judged for the Winners' Circle awards for originality, skill level and creativity. \$1000 in awards includes \$500 Best in Show. If your work is chosen for the Winners Circle please bring it to the Public Green adjacent to Roseland Ave at 1:30pm. Final judging for awards will be 2:30-3:30 with ceremony at 4pm.

*Clip and mail*

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**PRE-REGISTRATION & LIABILITY WAIVER:**

The Borough of Caldwell and The Caldwell Merchants Association cannot be held responsible for personal injury, damage or loss to artwork. It is suggested that all artists carry their own insurance. Please fill out and sign this form and return with a brief biography and entry fee to:

Caldwell Merchants Association  
5 Magnolia Lane  
Caldwell, NJ 07006

Entry Fee by May 1 is \$50; May 2-15 is \$75.

Locations on Bloomfield Avenue will be on a first come, first serve basis. Please indicate with a check mark the type of art you will be displaying:

- Fine Art
- Photography
- Sculpture
- Fine Art Crafts (Must be juried: please email two examples of your work in jpeg format to: [funfashiongirl@yahoo.com](mailto:funfashiongirl@yahoo.com))

I prefer to use my own display system (sides must be under 3 feet wide and allow four feet of sidewalk clearance).

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_

**STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**E-MAIL:** \_\_\_\_\_

**WEBSITE:** \_\_\_\_\_

**PHONE:** (    ) \_\_\_\_\_

**Cell Phone:** (    ) \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_

For more information go to:  
[www.caldwellmerchants.com](http://www.caldwellmerchants.com)

# About the Judges

Judges for 2012 are: Anne Kullaf & Joel Tidey

**Anne Kullaf:**

Anne studied at the University of Bridgeport and The Art Students League of NY. Her work has been exhibited at the National Arts Club and was featured in two traveling museum exhibitions, "The New Reality: The Frontier of Realism in the 21st Century" and "400 Years of Dutch History in Manhattan". Anne is a faculty member of the Visual Arts Center of New Jersey, the Hunterdon Museum of Art and the Center for Contemporary Art. She is a member of the Salmagundi Club, International Guild of Realism and Catharine Lorillard Wolfe Art Club.

**Joel Tidey:**

Joel studied at the Philadelphia Art Institute and The New York Art Students League. He is a member of the Salmagundi Club in New York. The winner of many awards, his work can be found in many private and permanent collections throughout the United States and abroad. A resident of Livingston, Joel teaches life drawing and anatomy at The Joe Kubert School and The Visual Arts Center of New Jersey. He is presently finishing his book on drawing the figure and an instructional drawing dvd.

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Please consider Marty Koestler, proprietor of THE FRAME SHOP, located at 295 Bloomfield Ave., Caldwell, for all of your ART ON THE AVENUE framing needs. Marty will offer a **25% discount** to artists registered to participate in this event.



Caldwell Merchants Association  
5 Magnolia Lane  
Caldwell, New Jersey 07006

***Dated Material Enclosed!***  
***Artists Wanted for Art on the Avenue!***

**Art on  
the  
Avenue**

**June 9, 2012  
10am-5pm  
Bloomfield Ave.  
Caldwell, NJ**